anthony petit

photographer
videographer

contact

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about me

creative visual storyteller delivering high-impact photography and video for brands, events, and social media. skilled in crafting content that engages audiences and drives results across multiple platforms.

education

2021-2024
supdepub, paris
master degree of art direction

skills

adobe suite
davinci resolve
capture one
blender
figma
office suite

english *(working proficiency)*
french *(native)*
spanish *(conversationnal)*

experiences

2023-today
photo-videographer (apprenticeship > permanent)
inwood hotels, paris, france

produced visual content (photo, video, motion design) for 20+ hospitality instagram accounts, aligning each with its brand identity and lifestyle positioning

developed short-form video campaigns (reels) that drove engagement and supported brand storytelling

created internal and external communication visuals (linkedin campaigns, corporate identity assets)

defined and applied consistent visual/color grading guidelines across multiple brands

2022-2023
apprenticeship art director
mynumea, cachan, france

led a full rebrand including updated visual identity and website redesign

designed digital and print communication materials for corporate and client use

2022 (may-august)
internship photo editor & shooting coordinator
yves rocher, paris, france

coordinated product and texture photo shoots for global campaigns

retouched product, model, and texture visuals for e-commerce and advertising

assembled key visuals for yves rocher international marketing

2021-2023
art director
odysseus3.1 association, lyon, france

directed creative strategy and designed visual assets for instagram campaign @lesmunitionsduleman

2019-2020
freelance photographer
ever, dijon, france

completed 100+ photo shoots across lifestyle, portrait, and corporate